

Sincerely,

Carol Grasgreen
5061 Glen Lodge Rd.
Mentor, Ohio 44060

From: amalinsky@populararts.com
To: Mike Powell
Date: Fri, Apr 4, 2003 11:44 AM
Subject: Preserve Media Diversity: Keep the FCC Rulemaking an Open Process

FCC Chairman Michael K. Powell
445 12th Street, SW
Washington, DC 20554

Dear FCC Chairman Michael K. Powell,

The Federal Communications Commission (FCC) is currently considering sweeping changes to broadcast ownership rules. Repeal or significant modification of these rules would likely open the door to numerous mergers that could reduce competition and diversity in the media.

Before the media ownership rules are issued in final form, the public must have the opportunity to review and comment on any specific changes the Commission plans to make.

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I encourage you to provide a detailed description of all proposed changes, their empirical basis, and a meaningful period of time for the public to review and comment on any proposed changes before a final rule is issued.

The stakes for citizens and the nation are enormous. More information, not less, about proposed changes would best serve the public interest. Indeed, we hope the Commission would do everything in its power to keep the rulemaking process as open and inclusive as possible.

Sincerely,

Allison Malinsky
355 East 78th ST, 2B
New York, New York 10021

From: amalinsky@populararts.com
To: Michael Copps
Date: Fri, Apr 4, 2003 11:44 AM
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FCC Commissioner Kathleen Q. Abernathy

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From: jstandiferd@yahoo.com
To: Mike Powell
Date: Fri, Apr 4, 2003 11:57 AM
Subject: Preserve Media Diversity: Keep the FCC Rulemaking an Open Process

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Jamie Standiferd
840 E LOGAN AVE
EMPORIA, Kansas 66801-6810

From: jstandiferd@yahoo.com
To: Michael Copps
Date: Fri, Apr 4, 2003 11:57 AM
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From: wplumlee@comcast.net
To: Michael Copps
Date: Fri, Apr 4, 2003 12:24 PM
Subject: comcast/internet

News reports about Comcast's pressure on internet consumers in an attempted to make them buy Comcast cable did not deal with one important aspect of this issue. It involves financial incentives, which we economists are looking for constantly.

Comcast has a huge stake in its sports television interests in ice hockey and professional basketball. And I am certain that Comcast saw how Ted Turner built his advertiser base by expanding the geographic base of viewership (fan base) for its baseball and basketball teams far beyond the borders of Georgia. When Comcast took over my local cable company, it immediately moved to eliminate competition in anything that could be considered a threat to viewership of basketball and ice hockey (which have huge breaks for advertising). Channels featuring NASCAR racing, hunting and fishing, soccer and others were dropped. Fox Sports World was dropped; the Outdoor Channel (not the Outdoor Life Channel, which really isn't a sports channel anymore) was shut out. A strategy of subsidizing cable viewership now (at the expense of internet customers), coupled with Comcast's proved ability to absolutely buy and control sports coverage in cities where it owns sports teams, promises a huge payoff without much investment.

In Philadelphia, where Comcast owns two professional teams, I have watched the local newspapers over the years drop consistent and informative coverage of sports such as horse racing, hunting and fishing, track and field, and soccer and pour huge amounts of Comcast promotional material into the sports sections. This was not done in response to reader interest. Stronger incentives had to have been involved.

You will not understand fully what Comcast is doing until you look carefully at what the company wants to do with its cable monopoly, wherever and however this monopoly is gained. Professional basketball and ice hockey have huge holes in the games for commercials, but pricing of those commercials depends on the size of the viewer base.

From: scmg@cwa9400.com
To: Kathleen Abernathy
Date: Fri, Apr 4, 2003 12:26 PM
Subject: Preserve Media Diversity: Keep the FCC Rulemaking an Open Process

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Sincerely,

Vicki Di Paolo
4428 Shadeway Road
Lakewood, California 90713

From: scmg@cwa9400.com
To: Mike Powell
Date: Fri, Apr 4, 2003 12:27 PM
Subject: Preserve Media Diversity: Keep the FCC Rulemaking an Open Process

FCC Chairman Michael K. Powell
445 12th Street, SW
Washington, DC 20554

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From: EGEIST@cwa-union.org
To: Kathleen Abernathy
Date: Fri, Apr 4, 2003 12:42 PM
Subject: Preserve Media Diversity: Keep the FCC Rulemaking an Open Process

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Eric Geist
9014 Walden road
Silver Spring, Maryland 20901-3825

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From: saskite@hotmail.com
To: Kathleen Abernathy
Date: Fri, Apr 4, 2003 12:45 PM
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3458 Jordan Drive
Prince Albert, s6v6y4
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From: mail@karenjohanson.com
To: Michael Copps
Date: Fri, Apr 4, 2003 12:48 PM
Subject: Preserve Media Diversity: Keep the FCC Rulemaking an Open Process

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Dear FCC Commissioner Michael C. Copps,

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Karen Johanson
783 NW Naito Parkway #514
Portland, Oregon 97209

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